

Radius Report

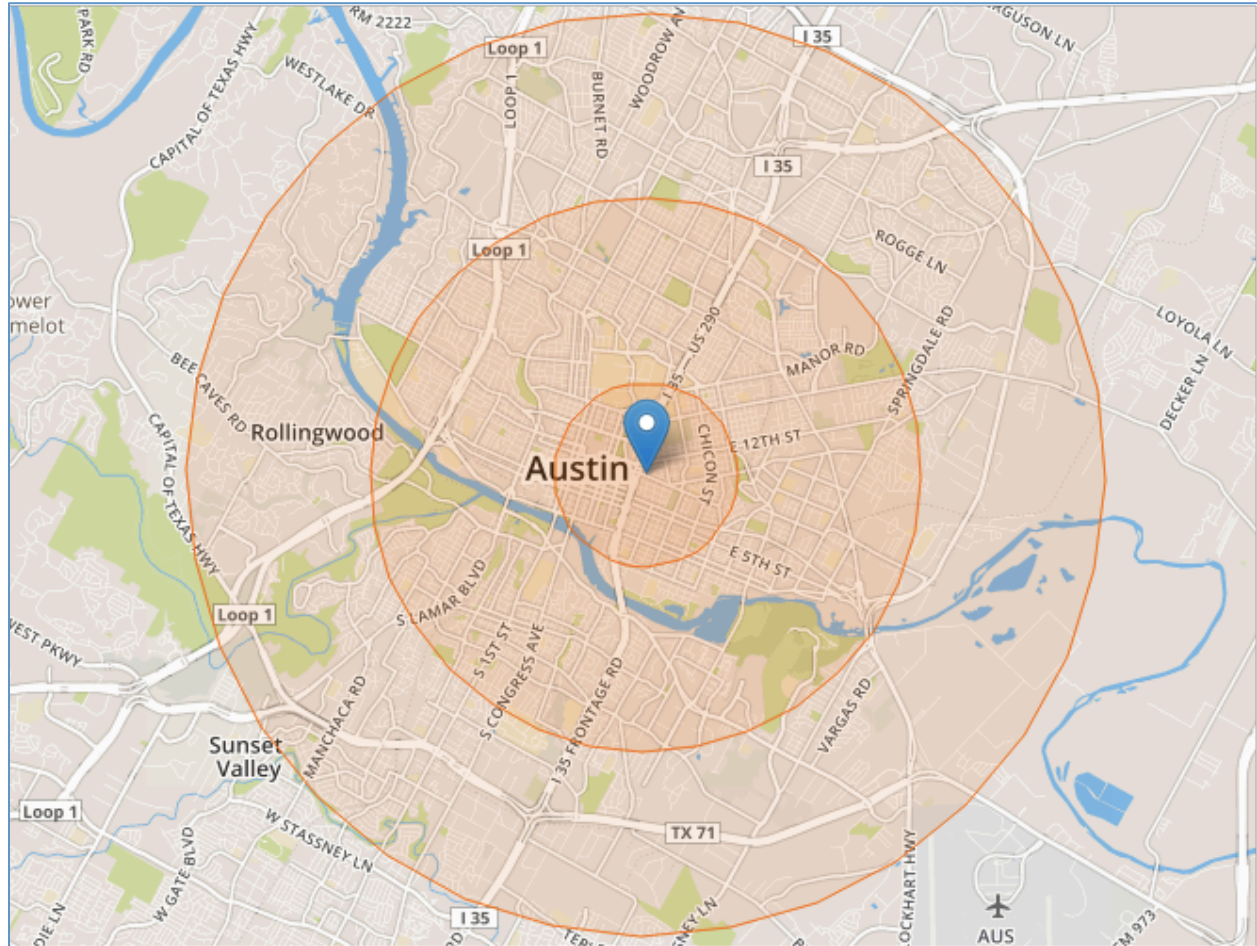
**for 1, 3, and 5 miles around 900 E
11th St, Austin, TX 78702**

Prepared for: Best Texas BBQ · February 9, 2015

The logo for CUBIT, featuring the word "CUBIT" in white, bold, sans-serif capital letters inside a solid blue rectangular box.

Prepared by Cubit
6800 West Gate Blvd. Ste.132-366
Austin, Texas 78745-4868
www.cubitplanning.com
p. 1.800.939.2130

Map of 1, 3, and 5 miles around 900 E 11th St, Austin, TX 78702



Basemap: Mapbox & OpenStreetMap

Population

Source: U.S. Census Bureau, 2009-2013 American Community Survey, Tables B01003

Source: U.S. Census Bureau, 2009-2013 American Community Survey, Tables B01001

Source: U.S. Census Bureau, 2009-2013 American Community Survey, Tables B03002

Age by Gender Breakdown

	1 mile		3 miles		5 miles	
Total Population	14,722		150,848		302,898	
Total Male	7,563	51%	78,107	52%	155,294	51%
Male - 9 & under	540	4%	7,445	5%	17,791	6%
Male - 10 to 19	1,180	8%	9,993	7%	18,370	6%
Male - 20 to 29	1,869	13%	25,084	17%	41,626	14%
Male - 30 to 39	1,387	9%	14,227	9%	29,272	10%
Male - 40 to 49	974	7%	8,808	6%	18,495	6%
Male - 50 to 59	816	6%	6,437	4%	15,225	5%
Male - 60 to 69	492	3%	3,982	3%	8,914	3%
Male - 70 & over	301	2%	2,129	1%	5,598	2%
Total Female	7,159	49%	72,740	48%	147,603	49%
Female - 9 & under	506	3%	7,064	5%	18,155	6%
Female - 10 to 19	1,375	9%	11,116	7%	19,179	6%
Female - 20 to 29	1,909	13%	23,313	15%	39,090	13%
Female - 30 to 39	1,157	8%	11,627	8%	24,544	8%
Female - 40 to 49	809	5%	7,290	5%	16,265	5%
Female - 50 to 59	600	4%	5,529	4%	13,373	4%
Female - 60 to 69	477	3%	3,570	2%	8,750	3%
Female - 70 & over	322	2%	3,228	2%	8,244	3%

Source: U.S. Census Bureau, 2009-2013 American Community Survey, Tables B01001, B01003

Income

	1 mile		3 miles		5 miles	
Median Household Income (in 2013 inflation adjusted dollars)	\$53,992		\$40,767		\$42,948	
Households	6,055		62,913		125,783	
Less than \$25,000	1,561	26%	21,387	34%	38,261	30%
\$25,000 to \$49,999	1,338	22%	14,655	23%	31,689	25%
\$50,000 to \$74,999	831	14%	8,926	14%	18,853	15%
\$75,000 to \$99,999	584	10%	5,391	9%	11,887	9%
\$100,000 to \$199,999	994	16%	8,823	14%	17,545	14%
\$200,000 or more	745	12%	3,727	6%	7,545	6%

Source: U.S. Census Bureau, 2009-2013 American Community Survey, Tables B19001, B19013

	1 mile		3 miles		5 miles	
Total Households	6,055		62,913		125,783	
Family households	2,132	35%	22,017	35%	53,368	42%
Married couple family	1,185	20%	13,057	21%	33,102	26%
Other family	947	16%	8,959	14%	20,265	16%
Nonfamily households	3,922	65%	40,896	65%	72,414	58%
Source: U.S. Census Bureau, 2009-2013 American Community Survey, Tables B11001						

	1 mile		3 miles		5 miles	
Total Population 25 years & Over	9,325		85,648		184,608	
No high school diploma	1,417	15%	12,854	15%	30,324	16%
High school graduate or equal	1,366	15%	11,030	13%	28,414	15%
Some college	1,436	15%	13,371	16%	30,958	17%
Associate's degree	217	2%	3,178	4%	7,240	4%
Bachelor's degree	2,816	30%	26,787	31%	52,955	29%
Masters, doctorate, professional	2,070	22%	18,426	22%	34,714	19%
Source: U.S. Census Bureau, 2009-2013 American Community Survey, Tables B15002						

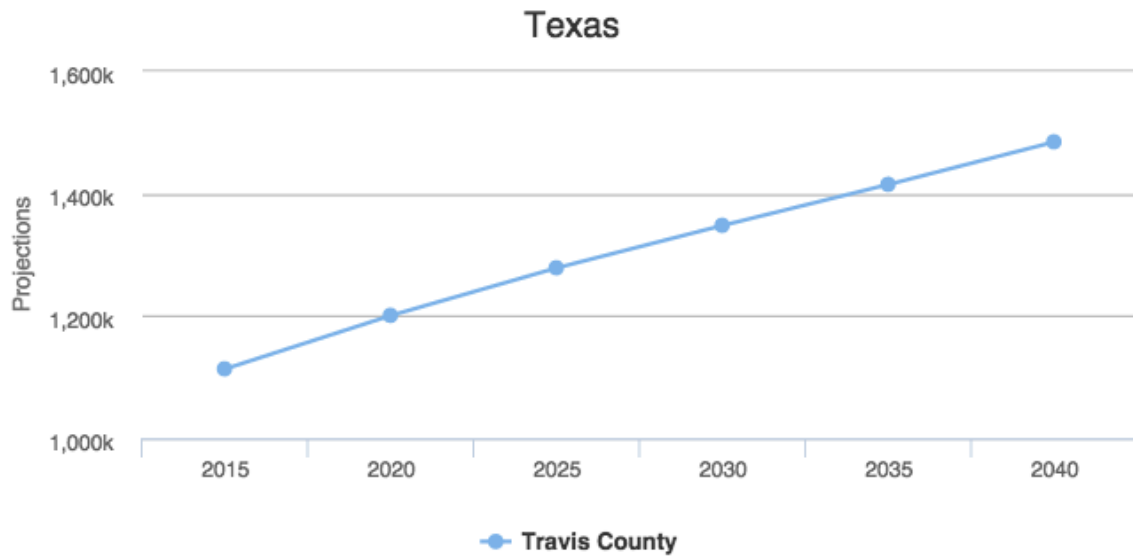
	1 mile		3 miles		5 miles	
Total Population 16 years & Over	13,103		130,638		251,482	
In labor force	8,234	63%	88,504	68%	176,685	70%
Civilian labor force	8,234	63%	88,469	68%	176,576	70%
Employed	7,496	57%	80,739	62%	161,670	64%
Unemployed	737	6%	7,730	6%	14,905	6%
In armed forces	0	0%	34	0%	109	0%
Not in labor force	4,869	37%	42,134	32%	74,797	30%

Source: U.S. Census Bureau, 2009-2013 American Community Survey, Tables B23025

	1 mile		3 miles		5 miles	
Housing Units	7,239		71,006		139,113	
Occupied Housing Units	6,055		62,913		125,783	
Owner occupied units	2,406	40%	20,157	32%	45,616	36%
Renter occupied units	3,649	60%	42,755	68%	80,167	64%
Source: U.S. Census Bureau, 2009-2013 American Community Survey, Tables B25024, B25003						

	1 mile		3 miles		5 miles	
Owner Occupied Housing Units	2,406		20,157		45,616	
Less than \$100,000	173	7%	1,685	8%	4,593	10%
\$100,000 to \$199,999	654	27%	4,209	21%	12,023	26%
\$200,000 to \$299,999	626	26%	3,914	19%	9,113	20%
\$300,000 to \$399,999	392	16%	3,362	17%	6,414	14%
\$400,000 to \$499,999	182	8%	2,544	13%	4,155	9%
\$500,000 or more	377	16%	4,440	22%	9,316	20%
Source: U.S. Census Bureau, 2009-2013 American Community Survey, Tables B25075						

Population Projections



Year	Travis County
2015	1,113,392
2020	1,200,883
2025	1,278,723
2030	1,348,207
2035	1,415,236
2040	1,484,854

Source: Texas State Data Center. Texas Population Projections Program. Downloaded July 2014.

Methodology

First, a geographic information system (GIS) analysis calculates the project's radius(es). The GIS analysis then identifies the 2013 US Census Bureau block groups that intersect the project's radiuses. Then, the GIS analysis calculates the percent of each block group within each radius distance (overlap). Next, the overlap percent is multiplied by the demographics for each block group. Finally, the radius demographic estimate equals the sum of the overlap multiplied by the demographics for all block groups that intersect a radius.

The benefits of this methodology are that it allows for:

1. the use of the **most current data** for small area geographies from the US Census Bureau, which are 2013 Census block groups and the 2013 American Community Survey data;
2. the estimation of demographics for radius distances using dissimilar shaped Census block groups; and
3. **data comparability** (because estimates for small radiuses and large radiuses use the same methodology, geographies and datasets).

This methodology assumes that the **population is equally distributed** throughout a block group. This assumption can result in unlikely estimates for small radiuses (i.e. 1 mile) in rural areas with low population densities and thus, large geographic area block groups.

If you have any questions, you can reach Cubit at 1.800.939.2130 or at www.cubitplanning.com.